

TWEETS

Twitter Travel Chats

Expedia @Expedia · Mar 8
Q2: What cultural experiences in the Caribbean are on your bucket list?
#ExpediaChat

The Somerset @TheSomerset · Following

Replying to @Expedia
A2: Immerse yourself in TCI culture as you experience a local fire dancer at @TheSomerset's weekly beach BBQ party! @Expedia #ExpediaChat



Live Tweeting

MP&A Digital & Ad @MPA_Marketing · Mar 2
Hi from @StayScottsdale! This is Stephanie, and I'll be #livetweeting our experience at the #NAVISleaders conference over the next few days!

MP&A Digital & Ad @MPA_Marketing · Mar 2
Great insight from olympian & keynote speaker @vinceposcenti! His advice: be uncomfortable, and try everything at least once! #NAVISleaders

MP&A Digital & Ad @MPA_Marketing · Mar 2
A great session on what's to come for @NAVISway. I'm particularly excited about the decision-based data cleansing enhancement! #NAVISleaders

Incorporate Trending Hashtags

The Somerset @TheSomerset · Feb 22
It may be #NationalMargaritaDay, but we're still drinking #RumPunch!

Engage with "Photo Challenges" #CHTAHoliday16

Rosalie Bay Resort @Rosalie_Bay · 12 Dec 2016
Our kind of holiday lights. #CHTAHoliday16 (Photo: Randy Kerr) @CHTAfeeds

Encourage Contest Participation

Rosalie Bay Resort @Rosalie_Bay · Mar 10
What date will we welcome the season's first #turtle? Follow this link to share your prediction: svy.mk/2nexiwc

Cross-Promote Communication Vehicles & Expand Database

Nisbet Plantation @Nisbet_Nevis · 5 Dec 2016
Stay up-to-date with @Nisbet_Nevis news, specials and more! Sign up for our #newsletter here: bit.ly/1cbB24r

Increase Awareness of Community Initiatives

The Somerset @TheSomerset · Jan 30
With our new @PackforaPurpose partnership, guests can bring along books & school supplies to benefit the community! bit.ly/2jGGTVZ